

The following retail indicia should be used. Every Door Direct Mail Reference Guide. This brochure covers benefits and examples of the Every Door Direct Mail Retail Fact Sheet. Enclosed are examples of Standard Mail flats that can be used with Every Door Direct Mail service. Font must be all caps and a minimum of 10pt. This fact sheet provides an overview of Every Door Direct Mail for retail and information on how to get started. Quick Service Guides This fact sheet provides an overview of Every Door Direct Mail for retail and information on how to get started. Every Door Direct Mail® (EDDM®) Fact Sheets. Download Fact Sheets. ®For more information, please visit USPS Every Door Direct Mail EDDM Retail Indicia. Here are some examples of how the EDDM ® Retail Indicia looks, and how the indicia • Each mailpiece must display the Every Door Direct Mail—Retail indicia. User Guides Every Door Direct Mail Retail Fact Sheet. The minimum size for the indicia is 1/2" x 1/2". EDDM Quick Reference Sheet PDF (KB) EDDM Retail Specific Forms & PDFs. Every Door Direct Mail Small Business Brochure. Download Every Door Direct Mail Retail Fact Sheet. Every Door Direct Mail Retail Fact Sheet. Quick Service Guides. EDDM Retail Facing Slip with Carrier Route Information PDF (KB) EDDM Retail PS Form The correct EDDM ® indicia for a retail campaign will include the words "EDDM RETAIL". This fact sheet provides an overview of Every Door Direct Mail for retail and information on how to get started. This indicia needs to be flat, weigh no more than 13 oz, and meet at least one Select Mailpiece Size Checker For BMEU measurements, sign in to your BMEU account. This fact sheet provides an overview of Every Door Direct Mail for retail and information on how to get started.